



Media Communication Ideas

Philosophy

- English skills combined with media studies
- Communicating through media formats
- Learning technical skills is essential
- Global employment opportunities increased



Cultural and Media Studies Ideas

- Critical thinking skills developed
- New cultural perspectives analysed
- Understanding the sources of information
- Analysing the changes in media production



Film and Multimedia Ideas

- Learning the basics of film making
- Learning how to edit films
- Writing scripts and interviews
- Designing and broadcasting final projects



Flexible Course Design

- New courses created for Liberal Arts
- Ideas for existing interdisciplinary courses
- Student centred projects
- Suitable for advanced English speakers

